

Urban Sustainability, Rural Prosperity

National Forest Products Week Panel Discussion – Speaker Biographies

U.S. Forest Service Chief Thomas L. Tidwell

Tom Tidwell has spent 38 years in the Forest Service. He has served in a variety of positions at all levels of the agency, including as district ranger, forest supervisor, and legislative affairs specialist in the Washington Office. As deputy regional forester for the Pacific Southwest Region, Tom facilitated collaborative approaches to wildland fire management, roadless area management, and other issues. As regional forester for the Northern Region, Tom strongly supported community-based collaboration in the region, finding solutions based on mutual goals and thereby reducing the number of appeals and lawsuits.

In 2009, after being named Chief, Tom set about implementing the Secretary's vision for America's forests. Under his leadership, the Forest Service is restoring healthy, resilient forest and grassland ecosystems—ecosystems that can sustain all the benefits that Americans get from their wildlands, including plentiful supplies of clean water, abundant habitat for wildlife and fish, renewable supplies of wood and energy, and more.

Such benefits are at risk from the effects of climate change, and Tom has led the way in forging a national response. Under Tom's leadership, the Forest Service has charted a national roadmap for addressing climate change through adaptation and mitigation. The Forest Service is taking steps to help ecosystems adapt to the effects of a changing climate while also taking action to mitigate climate change, partly by reducing greenhouse gas emissions.

Tom has facilitated an all-lands approach to addressing the challenges facing America's forests and grasslands, including the overarching challenge of climate change. Such challenges cross borders and boundaries; no single entity can meet them alone. Under Tom's leadership, the Forest Service is working with states, Tribes, private landowners, and other partners for landscape-scale conservation—to restore ecosystems on a landscape scale.

Michael Green, MGA | Michael Green Architecture

Michael founded his architecture firm MGA and his not for profit school DBR | Design Build Research to focus on progressive architecture, research, education and innovation. From offices in Vancouver and soon Portland, he and his team of 25 designers work on international projects that are diverse in their scale, building type and location. Michael is vested in helping build healthier communities through innovative architecture, interiors, landscape and urban design. His work includes private residences, retail and restaurants, airports, academic, cultural, commercial and institutional buildings. Michael's hands-on approach includes several public art installations and at times the direct construction of components within his projects. Michael is particularly known for his research, leadership and advocacy in promoting the use of wood in the built environment with extensive international talks on the subject, including 3 TED events culminating in his 2013 TED talk which has been viewed over a million times.

Dr. Jim Bowyer, Dovetail Partners

Dr. Bowyer is Professor Emeritus, University of Minnesota Department of Bioproducts and Biosystems Engineering, and an Elected Fellow of the International Academy of Wood Science. He is also President of Bowyer & Associates, Inc. – a consulting firm focused on helping organizations to improve their environmental performance.

Bowyer has served as President of the Forest Products Society (1993-94) and of the Society of Wood Science and Technology (1987-88), Vice President of the Consortium for Research on Renewable Industrial Materials (1992-2003), Chairman of the Tropical Forest Foundation (2006-2008) – an organization with major operations in Brazil, Guyana, Indonesia, and Gabon, and Chairman of the Scientific Advisory Board of the Temperate Forest Foundation (1992-2010). He was Head of the University of Minnesota's Department of Wood & Paper Science from 1984 to 1994, and Founder and Director of the Forest Products Management Development Institute at the University of Minnesota (an organization dedicated to education and development of industry professionals) from 1994-2003. He currently serves on a number of Boards and national committees.

Dr. Bowyer earned a BS degree in forest management from Oklahoma State University (1964), a MS in forest products from Michigan State University (1966), and a PhD in wood science in technology from the University of Minnesota (1973). He has published widely on the topics of wood and fiber science, bioenergy, life cycle assessment, green building standards, global raw material trends, and environmental policy and is a frequent speaker nationally and internationally on these topics.

Kathleen S. Sims, Plum Creek

Kathleen (Kat) Sims was named vice president of government relations in January 2015. In this position, she is responsible for achieving Plum Creek's legislative goals and federal and state policy initiatives. She also oversees Plum Creek's state and federal government relations, including fostering relationships with members of Congress and congressional committees and facilitating engagement with congressional members, state legislators and regulatory agencies.

Sims joined Plum Creek in 2006 as director of real estate law and was subsequently promoted to senior director of real estate law. In 2011, she was named senior director of sustainability, becoming responsible for integrating sustainability into the core of Plum Creek's business. Under her leadership, Plum Creek produced its first sustainability report.

Prior to joining Plum Creek, Sims was a partner at the law firm Alston, Courtnage & Bassetti LLP, and an associate at the law firm Foster Pepper, both located in Seattle.

Sims earned a JD *cum laude* from Syracuse University College of Law after receiving a Bachelor of Arts degree *summa cum laude* from the University of Illinois at Urbana-Champaign, where she was a member of Phi Beta Kappa. She also holds a certificate from Harvard Business School on Aligning Sustainability with Corporate Performance.

Robert Glowinski, American Wood Council

Robert Glowinski is President of the American Wood Council (AWC). AWC is the voice of North American traditional and engineered wood products, representing over 75 percent of the industry. From a renewable resource that absorbs and sequesters carbon, the wood products industry makes products that are essential to everyday life and employs approximately 400,000 men and women in the United States in well-paying jobs. AWC's engineers, technologists, scientists, and building code experts develop state-of-the-art engineering data, technology, and standards on structural wood products for use by design professionals, building officials, and wood products manufacturers to assure the safe and efficient design and use of wood structural components. AWC also provides technical, legal, and economic information on wood design, green building, and manufacturing environmental regulations advocating for balanced government policies that sustain the wood products industry.

Bob joined the National Forest Products Association, a predecessor association to the American Forest & Paper Association (AF&PA) and AWC, in 1978. He has previously served the successive associations as Manager of Fire Technology, Technical Research Counsel, Assistant Vice President, and Vice President. He is a member of the American Society for Testing and Materials, American Society of Association Executives, Forest Products Society, and the American Bar Association, Construction Law Section.

Stephen M. Lovett, Softwood Lumber Board

Steve is CEO of the Softwood Lumber Board responsible for the softwood lumber check-off. He has 35 years experience with the forest products industry, and was Executive Vice President of the American Forest & Paper Association with responsibility for wood and paper products, forestry, recycling, economics and statistics. Steve serves on the board of a multinational forest products company, and has served on several non-profit boards. He holds degrees from Harvard and Stanford, and served in the U.S. Navy.

Jennifer Cover, WoodWorks

Jennifer Cover is a California licensed professional engineer and Executive Director of WoodWorks – Wood Products Council. She has been with the WoodWorks program since it was established eight years ago. She started her career in structural design and also taught timber design as an adjunct professor at the University of California, San Diego for eight years. Prior to her role with WoodWorks, she supported the engineered wood and wood panel manufacturing industries through a technical and promotional role. Her experience includes structural design, project management and business development, all with an emphasis on wood buildings. Ms. Cover has a MS in Civil Engineering (emphasis in Construction Management) from the University of California, Berkeley and a BS in Structural Engineering from the University of California, San Diego.

WoodWorks – Wood Products Council is a national nonprofit program providing free technical support as well as education and resources related to the code-compliant design of non-residential and multi-family wood buildings. WoodWorks field teams have expertise in a wide range of building types—from schools and mid-rise/multi-family, to commercial, corporate, franchise, retail, public, institutional and more. Our objective is to make it easier to design, engineer and construct wood buildings at less cost.